



**MIDDLE EAST**

**MARKETING PLAN**

# Solid Opportunity

## 9 Ways to EARN in DXN

1. Retail Sales
2. Group Bonus
3. Star group Bonus
4. Development Bonus
5. Leadership Bonus
6. International Profit Sharing
7. Travel Seminar Incentive
8. Handphone Set Incentive (one time)
9. Overseas Travel Incentive (one time)

Percentages are calculated based on the volume SV point given to every item bought in an auto shipment order or any non I.O.C. regular order for your entire group.



#1

Retail profit up to 30%

Direct profit for distributor when they sell DXN products to Non- DXN Members



# # 2

## “GROUP BONUS”

**Become a Star Agent (SA) (6% - 21%)**

Accumulated Group PV (Sponsored, retail or both)

	(PV) ACCUMULATED	Bonus
<b>Star Agent</b>	4,500 PV and above	21%
	3,250 PV	18%
	2,000 PV	15%
	1,000 PV	12%
	300 PV	9%
	100 PV	6%

**DISTRIBUTOR**



While purchasing for yourself or as a group, you are automatically, promoted permanently and your income increases.



# Illustrative Growth Example

Your Volume (pv) is accumulated every month, and you achieve the status of Star Agent with the accumulation of 4500pv.

<u>Month</u>	<u>PV</u>	<u>% Payment</u>
Month 1 –	300 pv	9%
Month 2 –	2,000 pv	15%
Month 3 –	+ <u>2,200 pv</u>	21%
<b>Total</b>	<b>4,500pv</b>	

And now you are a Star Agent after 3 months (joined)



Your Monthly minimum purchase is 100ppv to qualify for bonus.

As a star agent (21%) if you personally purchase 300 ppv you will qualify as a QSA (25%)

4,500 PV and above	21% (SA)
3,250 PV	18%
2,000 PV	15%
1,000 PV	12%
300 PV	9%
100 PV	6%

# #3

## Star Group Bonus

To be entitled for SGB you must be a Qualified Star Agent (QSA) 25%

Help all your personal sponsored become a  
Star Agent (SA)

Star Diamond

6 QSA 37%

5 QSA 35%

4 QSA 33%

Star Ruby

3 QSA 31%

2 QSA 29%

1 QSA 27%



While your sponsored distributors become a SA, you automatically advances in rank permanently.

You also start to receive Development Bonus from each QSA until your 5th level

**5% to 15%**

Development Bonus

\*A (QSA) is a Star Agent who has personally bought 100 PPV



# # 4

## Development Bonus

To be entitled, you must be a Qualified Star Agent (QSA)\* 25%

	You - 25% QSA	Development Bonus
1 st Level	QSA	5%
2 nd Level	QSA	4%
3 rd Level	QSA	3%
4 th Level	QSA	2%
5 th Level	QSA	1%

\*A (QSA) is a Star Agent who has personally bought 100 PPV  
& doing 300 PGPV



# Illustration

You Qualify as a Qualified Star Diamond (QSD 37%) with Autoshipment or Monthly Purchase of 100 PPV with 300 PGPV and 2500 DGPV and 4 QSA Lines or 5000 DGPV and no QSA Lines



Star Group Bonus

Development + Bonus

= 10%

+ 5%

= 10%

+ 4%

= 10%

+ 3%

= 10%

+ 2%

= 10%

+ 1%

6 SA

Star Diamond

37%

5 SA

35%

4 SA

33%

3 SA

Star Ruby

31%

2 SA

29%

1 SA

27%

\*A (QSA) is a Star Agent who has personally bought 100 PPV



# #5

## Leadership Bonus (5% - 15%)

Help all your Star Agents become Qualified Star Diamond (QSD 37%)

Crown Ambassador	20 SD	37%	 <p>While your sponsored distributors become a SD, you automatically advances in rank permanently.</p>	<b>5% to 15%</b> Leadership Bonus
Crown Diamond	10 SD			
Double Diamond	4 SD			
Executive Star Diamond	1 SD			
Star Diamond	6 SA			

**NOTE:** A Star Diamond who maintains 300 PGPV and 2,500 DGPV with 4 QSA lines will become a Qualified Star Diamond (QSD 37%) and get entitled for all bonuses including Leadership Bonus



# INCENTIVES

## Simplified & Improved Marketing Plan

	Incentives	Qualifications
# 6	<b>Hand Phone Incentive</b> AED 850 / One Time	After 3 immediate SA reach AGPV 6000 each
# 7	<b>Overseas Trip Incentive</b> AED 5800 / One Time	After 5 direct down lines received the Hand Phone incentives.
# 8	<b>Travel seminar incentive</b> (2%)	Qualified Star Agent and above that have reached the annual quota set by the company
# 9	<b>International Profit Sharing</b> (2% )	Qualified Star Diamond (37%) and above



# **DXN**

**THE GANODERMA COMPANY**

Thank You!